

## CONTRACT



WOIO  
1717 East 12th Street  
Cleveland, OH 44114  
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1  
1010 Wisconsin Ave.  
Suite 800  
Washington, DC 20007

Contract / Revision		Alt Order #
820926 /		06316435
Product		
OBAMA 60S		
Contract Dates	Estimate #	
09/15/12 - 09/21/12	1775	
Advertiser	Original Date / Revision	
Obama for America 2012	09/14/12 / 09/14/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WOIO	Teresa Difuria	Telerep-Philade
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	95	101
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	WOIO	09/17/12	09/21/12	Let's Make A Deal	10-11a		1:00			NM	2 \$2,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				2	\$1,000.00		
N 2	WOIO	09/17/12	09/21/12	Action News at 11p	11-1135p		1:00			NM	2 \$4,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				2	\$2,000.00		
N 3	WOIO	09/17/12	09/21/12	David Letterman	1135p-1238a		1:00			NM	2 \$1,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				2	\$700.00		
N 4	WOIO	09/17/12	09/21/12	Price is Right	11a-12p		1:00			NM	2 \$2,100.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				2	\$1,050.00		
N 5	WOIO	09/17/12	09/21/12	CBS Soaps	1230-2p		1:00			NM	2 \$2,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				2	\$1,200.00		
N 6	WOIO	09/17/12	09/21/12	Action News at Noon	12-1230p		1:00			NM	2 \$1,900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				2	\$950.00		
N 7	WOIO	09/17/12	09/21/12	The Talk	2-3p		1:00			NM	2 \$1,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				2	\$700.00		
N 8	WOIO	09/17/12	09/21/12	Anderson	3-4p		1:00			NM	1 \$200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				1	\$200.00		
N 9	WOIO	09/17/12	09/21/12	Action News at 4p	4-5p		1:00			NM	1 \$1,300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWTF--				1	\$1,300.00		
N 10	WOIO	09/17/12	09/20/12	Action News at 430a	430-5a		1:00			NM	1 \$80.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/17/12	09/23/12	MTWT---				1	\$80.00		
N 11	WOIO	09/17/12	09/21/12	Action News at 5a	5-6a		1:00			NM	1 \$250.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
820926 /	06316435	
Contract Dates	Product	Estimate #
09/15/12 - 09/21/12	OBAMA 60S	1775
Advertiser		
Obama for America 2012		
Original Date / Revision		
09/14/12 / 09/14/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				1	\$250.00		
N 12	WOIO	09/17/12	09/21/12	Action News at 5p	5-6p			1:00		NM	2 \$2,000.00
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				2	\$1,000.00		
N 13	WOIO	09/17/12	09/21/12	Action News at 6p	6-630p			1:00		NM	2 \$2,800.00
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				2	\$1,400.00		
N 14	WOIO	09/17/12	09/21/12	Action News at 6a	6-7a			1:00		NM	1 \$250.00
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				1	\$250.00		
N 15	WOIO	09/17/12	09/21/12	M-F 7-730p	7-730p			1:00		NM	3 \$10,500.00
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				3	\$3,500.00		
N 16	WOIO	09/17/12	09/21/12	The Early Show	7-9a			1:00		NM	2 \$460.00
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				2	\$230.00		
N 17	WOIO	09/17/12	09/21/12	M-F 730-8p	730-8p			1:00		NM	3 \$12,000.00
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				3	\$4,000.00		
N 18	WOIO	09/17/12	09/21/12	America Now	9-10a			1:00		NM	2 \$300.00
Week: 09/17/12		09/17/12	09/23/12	MTWTF--				2	\$150.00		
N 19	WOIO	09/15/12	09/15/12	11p-1205a	11p-1205a			1:00		NM	1 \$1,050.00
Week: 09/10/12		09/10/12	09/16/12	-----1-				1	\$1,050.00		
N 20	WOIO	09/15/12	09/15/12	NCAA Football Reg Game 1	330-7p			1:00		NM	1 \$800.00
Week: 09/10/12		09/10/12	09/16/12	-----1-				1	\$800.00		
N 21	WOIO	09/15/12	09/15/12	NCAA Football Reg Game 1	330-7p			1:00		NM	1 \$800.00
Week: 09/10/12		09/10/12	09/16/12	-----1-				1	\$800.00		
N 22	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p			1:00		NM	1 \$400.00
Week: 09/10/12		09/10/12	09/16/12	-----1-				1	\$400.00		
N 23	WOIO	09/15/12	09/15/12	Sat Early Show	9-11a			1:00		NM	1 \$200.00
Week: 09/10/12		09/10/12	09/16/12	-----1-				1	\$200.00		
N 24	WOIO	09/16/12	09/16/12	Browns Football	1-415p			1:00		NM	1 \$60,000.00
Week: 09/10/12		09/10/12	09/16/12	-----1				1	\$60,000.00		
N 25	WOIO	09/16/12	09/16/12	1130p-1230a	1130p-1230a			1:00		NM	1 \$1,050.00
Week: 09/10/12		09/10/12	09/16/12	-----1				1	\$1,050.00		
N 26	WOIO	09/16/12	09/16/12	NFL Today	12-1p			1:00		NM	1 \$2,400.00
Week: 09/10/12		09/10/12	09/16/12	-----1				1	\$2,400.00		
N 27	WOIO	09/16/12	09/16/12	Tailgate 19	11a-12p			1:00		NM	2 \$1,000.00
Week: 09/10/12		09/10/12	09/16/12	-----2				2	\$500.00		

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Contract / Revision 820926 /	Alt Order # 06316435
Contract Dates 09/15/12 - 09/21/12	Product OBAMA 60S
Advertiser <b>Obama for America 2012</b>	
Original Date / Revision 09/14/12 / 09/14/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
N 28	WOIO	09/16/12	09/16/12	CBS Sunday Morning	9-1030a			1:00		NM	1	\$900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:	09/10/12	09/16/12		-----1				1	\$900.00			
N 29	WOIO	09/18/12	09/18/12	10-11p	10-11p			1:00		NM	1	\$2,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:	09/17/12	09/23/12		- 1 -----				1	\$2,400.00			
N 30	WOIO	09/18/12	09/18/12	Tue Hour 1	8-9P			1:00		NM	1	\$5,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:	09/17/12	09/23/12		- 1 -----				1	\$5,000.00			
N 31	WOIO	09/18/12	09/18/12	9-10p	9-10p			1:00		NM	1	\$3,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:	09/17/12	09/23/12		- 1 -----				1	\$3,000.00			
N 32	WOIO	09/19/12	09/19/12	Survivor Premiere	8-930p			1:00		NM	1	\$9,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:	09/17/12	09/23/12		- 1 -----				1	\$9,000.00			
N 33	WOIO	09/19/12	09/19/12	Big Brother Finale	930-11p			1:00		NM	1	\$7,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:	09/17/12	09/23/12		- 1 -----				1	\$7,000.00			

Totals

49 \$140,340.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/21/12	49	\$140,340.00	\$119,289.00
<b>Totals</b>	<b>49</b>	<b>\$140,340.00</b>	<b>\$119,289.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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